17 GOALS to transform our world
In 2015 the United Nations Member States undertook a challenge: TO FULFIL
17 SUSTAINABLE DEVELOPMENT GOALS (SDGs) BY THE YEAR 2030

To this end, a GLOBAL ACTION PLAN has been implemented to protect our planet Earth and improve the lives of people all over the world.

It entails: SUSTAINABLE DEVELOPMENT for our generation as well as future generations.

Peace Nature
Human Rights Diversity
Solidarity

Success depends on everyone, including you and me.... Shall we join?
In 2018, UNESCO Etxea organized a drawing competition to represent the 17 SDGs with images. They received 197 illustrations from 170 artists and 13 different countries. 17 illustrations were selected out of all of them and included in THIS VIRTUAL EXHIBIT.

Each illustration is accompanied by the title designated by the author, along with their name. On the left, the SDG it represents, a short text and the next icon to find out more:

Link to a video about the appropriate SDG, by UNESCO Etxea. You can choose the language of the subtitles using the Settings button.
There are rich countries and poor countries. There are also rich people in poor countries and poor people in rich countries. What is the reason? Poverty, here and there. How shall we face poverty? Between these two voices.

Who is richer: those who have more money or those who enjoy what they have?
If there is enough food to feed the global population, then why are there so many people who still go hungry?

Ending hunger must be our aim, so that the 800 million people who are hungry nowadays stop being so. So that no one dies of hunger any more.

“Give a man a fish and you feed him for a day. Give him a fishing rod and teach him to fish and you feed him for a lifetime”

Chinese proverb
Good Health and Well-being

Millions of people still die due to lack of hygiene and curable diseases, because they do not have access to essential medicines or vaccines.

Fighting against the lack of medicines, against healthcare inaccessibility, and promoting research and guidelines for a healthy life must be our challenge.

Guaranteeing people’s health and well-being does not involve having to go through a labyrinth.

Further information...
Nowadays there are around 266 million children and young people out of school.

For free, equitable and quality education that removes inequalities, from primary education to university.

“Education is the most powerful weapon we can use to change the world”

Nelson Mandela
Women and girls suffer discrimination and inequalities as compared to men and boys all over the world, both inside and outside their homes.

1 in 3 women have suffered some type of violence in their lifetime and 37,000 girls are forced to marry every day. At home, women devote 3 times more time to household chores. At work, they face pay inequalities (gender pay gap) and they are still a minority in many positions.

If our shadow is the same size, why aren’t our achievements?
Water is an essential element for life. However, thousands of millions of people have problems to access clean water and sanitation. Only 0.025% of the water existing on the Earth is clean drinking water, and that amount decreases every year due to pollution.

Having clean water and sanitation is a right. It should not be a privilege. Let’s go for a decent water path.

“If the whole world had the same lifestyle as in Europe or North America, 3.5 planet Earths would be needed to obtain enough clean drinking water”
Energy is the driving force for any society. The lack of energy resources hinders human development, but nowadays almost 1,200 million people live without electricity. Nevertheless, it is also one of the most polluting factors.

Guaranteeing access to more affordable, safe, sustainable and modern energy for everyone must be our aim.

*Breathing clean air is a right, not polluting it is a duty.*
At present, over 200 million people are unemployed, 780 million do not earn enough income to live a decent life and 160 million children are subjected to child labour.

Decent work is the way out of poverty. Promoting sustained, inclusive and sustainable economic growth, full and productive employment and decent work for everyone must be our aim.

Accompaniment and dignity. There is no indecent work, but rather indecent working conditions.
Are basic infrastructures (roads, sanitation, information and communication technologies) available to everyone? NO.

Building resilient (adaptable) infrastructures, promoting inclusive and sustainable industrialization and fostering innovation must be our aim. So that 1+1 be 11 instead of 2.

“If I had expected someone else to make my tools and my things, I would have never done anything”

Isaac Newton
Even though the Human Rights Declaration states that all people are equal, millions of people all over the world suffer inequalities due to their age, sex, disability, race, ethnicity, origin, religion, economic situation ...

Reducing inequality in the countries and between the countries must be our aim. Because there was a time when all the countries were just one... Back to the origins.

"Treating each other with respect unites us and differences enrich us"
The world’s cities take up just 3% of the Earth, but they consume between 60% and 80% of the energy and produce 75% of the carbon emissions. Almost half of the world’s population live in them.

Ensuring that cities and communities are inclusive, safe, resilient and sustainable must be our aim.

*Pedalling towards a sustainable landscape to obtain a sustainable planet.*
About one third of the food that is produced globally is wasted, in a planet in which people die of hunger. It is expected that in 2050 the world’s population will be 9,600 million people. For them to be able to feed themselves and consume, it is necessary to start producing and consuming in a more sustainable and responsible manner right now.

Guaranteeing sustainable consumption and production modes must be our aim.

Because our future is not disposable, change and the world will change with you.

Further information...
Rising sea levels, extreme meteorological phenomena, heat waves, droughts and flooding are some of the manifestations of climate change generated by human beings, which has a considerable negative impact on ecosystems, health and people’s way of life.

Adopting urgent measures to combat climate change and its effects must be our aim.

*The most sustainable community is not the one that cleans the most but rather the one that dirties the least.*
The marine environment is essential for people’s life and continuity. It provides food, raw materials, energy resources; it supports major economic activities and regulates climate; it houses an incredible biological diversity and millions of people depend on it to survive.

Preserving and using oceans, seas and marine resources in a sustainable manner for sustainable development is our aim. Together for Water!

**Let’s take care of our seas and oceans for the sake of marine fauna, our own health as well as the planet’s.**

**Further information...**
Mountains, forests, rivers, lakes and wetlands make up our terrestrial ecosystem.

13 million hectares of forest disappear every year due to human activity. Did you know that forests are the lungs of the Earth and house more than 80% of all species?

Managing forests in a sustainable manner, combating desertification, halting or reversing land degradation and halting biodiversity loss must be our aim.

*Planting a tree can be the first step for a major change towards sustainability.*
Sustainable development can only take place in a peaceful and inclusive society. Why make war if conflicts can be solved through dialogue? Let’s put wars out.

Promoting fair, peaceful and inclusive societies must be our aim. To that end, it is necessary that institutions place people as well as the planet at the centre of their policies and that their decisions be transparent and participatory.

“I prefer the most unfair peace to the most righteous war”

Cicerón
Inequalities, climate change, pollution... Many of the problems associated to sustainable development go way beyond the borders of a country. The solution lies in partnerships amongst countries, the private sector, the academic world, local governments, society and people.

Revitalizing our partnerships in order to achieve the goals towards sustainable development must be our aim. Shall we get down to it?

Let the music of partnership play so as to unite people for a more sustainable planet!

Further information...

MUSIC SAVES US ALL
Usue Egia Fernández de Retana
Success depends on everyone, including you and me.